



# ***Drive Sober or Get Pulled Over Crackdown 2011***

## **National Crackdown Sample Tweets**

- During the crackdown, expect sobriety checkpoints and saturation patrols. If we catch you #drivingdrunk, you will face serious consequences.
- Be prepared for the national crackdown on #drunkdriving and designate a sober driver. Officers will arrest anyone found driving impaired.
- **In 2009, 32% of fatal traffic crashes in the US involved alcohol-impaired driving. Help save lives: Support the crackdown.**
- Our message during this crackdown — and the rest of the year too — is clear and unwavering: ***Drive Sober or Get Pulled Over.***
- In 2009 an average of 1 alcohol-impaired driving fatality happened every 48 minutes. **Don't become a statistic: Obey the laws #trafficsafety**
- Google the local taxi company & add their number to your cell phone. Avoid the penalties of having an officer taxi you to the station instead.
- **A driver can be arrested even with a BAC below .08 g/dL when a law enforcement officer has probable cause.**
- Our high-profile enforcement campaign, ***Drive Sober or Get Pulled Over***, will reduce the number of drunk driving crashes.
- 35% of alcohol-impaired driver fatalities are 21- to 24-year-olds who have had their lives tragically cut short. Retweet to show your concern!
- If you are under age 21 and driving with any alcohol whatsoever, you will be arrested. Don't take risks that will ruin the rest of your life. #trafficsafety
- In 2009 alcohol-impaired-driving fatalities accounted for 38% of all traffic deaths throughout the **Labor Day holiday. Stay safe, stay sober.**
- For the national crackdown, volunteer to be the sober designated driver tonight! Your friends and the drivers on the road will thank you.

-more-



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

**[www.TrafficSafetyMarketing.gov](http://www.TrafficSafetyMarketing.gov)**



July 2011

- Officers will be especially vigilant at night when alcohol impairment among drivers involved in fatal crashes is four times higher.
- **Drunk driving is not an accident – it's an epidemic of careless disregard for human life. Officers want to end this tragedy.**
- To stop #drunkdriving, which is common in the summer, police in every state will be out in record numbers from mid-August through Labor Day.
- Did you have a DD the last time you went out drinking? If so, send your friend a thank-you message. They may have saved your life.
- Going to a bar or a party? Make sure you have the phone number for alternative transportation before you head out. [insert link]
- Always keep an eye on your friends at the bar or party. Don't let them drive if they are impaired. Retweet this if you are a caring friend.
- Be careful this Labor Day weekend: 667 people who were NOT passengers were killed in 2009 in crashes involving alcohol-impaired drivers.
- ***Drive Sober or Get Pulled Over.*** Retweet this in honor of the national crackdown on #drunkdriving.
- If the drunk driving crash doesn't kill or seriously injure you, the consequences will still ruin your life. Designate a sober driver.

**For additional impaired-driving information and resources, visit the High-Visibility Enforcement Campaign Headquarters at [www.StopImpairedDriving.org](http://www.StopImpairedDriving.org).**